

# FAQs for Teachers

## What is That's Math?

That's Math Bilingual Text Messaging K-5 is a parent training program. Parents get one text message each school day that helps them calmly talk about math with their child.

## How does it work?

After a class, school or district is registered with That's Math, the parental onboarding begins. Administrators get an implementation kit to help get parents enrolled.

A parent will text a special keyword to a phone number and then voila they're enrolled! They'll get clear and simple text messages daily.

We'll follow up with you to make sure you're getting parents enrolled and offer assistance if needed.

## Is it TEKS aligned?

Absolutely! That's Math is built by Texans, so of course we're going to align it with our great state first!

## How hard is it for teachers?

Crazy easy! You only have to send home the flyer included in your Implementation Kit.

## Will it freak parents out?

Nope! That's Math does NOT use math questions and does NOT text math problems. Instead it's specific things parents can say that impact both them and their child in math.

## Can I see some examples?

Of course. Here are some of our favorites:

- At the table say, "Each fork has 4 points on it. If we have 3 forks, that's 3 groups of 4 points. This is  $4+4+4$  total points on the forks."
- Use small carrots. Say, "We can make a graph with carrots." Stack 5 carrots in a row, then 2, then 3. "Pictographs are part of math."
- Say, "Whole numbers are numbers like 1, 3, 16, or 45. There aren't any parts of the numbers like fractions or decimals."
- When coming inside say, "Deposit is a money word, it means 'put in.' When we walk in with dirty shoes, we deposit dirt – we bring it in."



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## What do other people say?

One parent, who's also a local administrator, wrote to us:

*That's Math worked to help me personally consider how often I interact within the world of mathematics. The daily texts provided exceptional, relevant insights for my son and me to consider.*

*My son is just beginning to understand the intersections of math with all that surrounds us each day. That's Math helped bring many of those intersections to light as we were able to discuss all sorts of math related topics.*

Another parent wrote:

*That's Math has made math approachable... it shows that math is a part of our daily life. Math doesn't have to be a foreign subject.*

## How do I get it for my class parents?

You have a few license options:

1. Class license
2. School license
3. District license
4. Community license

Give us a call (713-557-8048) or email ([bon@thatsmath.com](mailto:bon@thatsmath.com)). We'll help you get your school on board.