

That's Math Implementation Kit

for Parents of Ms. Bahn's 2nd Grade Class

Hi there, Ms. Bahn!

We're excited to welcome your class to That's Math.

Included in this Implementation Kit is

1. This sheet that includes your first steps of implementation
2. Written cut-and-paste announcement to include in emails/newsletters
3. Written cut-and-paste text message to send to parents
4. 1 Large photocopiable announcement, 8.5 x 11
5. 4 Small photocopiable announcements, 4.25 x 5.5
6. Parent FAQs
7. Teacher FAQs



You can also download these at www.ThatsMath.com/ladybug

Step 1. Get the word out quickly.

As soon as you can, copy and paste the following into an email or newsletter to parents:

Dear parents,

I'm excited to introduce you to That's Math, a new parent and family involvement program that could help your child with math. I've signed up for it, so it's free for you to use (however, your phone carrier's message and data rates may apply).

To enroll in this program, text the two word phrase THATSMATH BAHN to the number 313131.

Be careful to include the space:

THATSMATH<space>BAHN

You'll get one text message each school day during the year. If you have any questions, call That's Math Customer Service at 713-557-8048.

Or, if you already text message with parents, use this as your next text message:

Hi parents! I've enrolled us in That's Math, a new parent involv program. To enroll, text 2 words THATSMATH BAHN to 313131. Questions? Call 713-557-8048

That's Math Implementation Kit

Step 2. Send home the announcements.

Copy either full page or $\frac{1}{4}$ page paper announcements (pages 7 & 8) and send them home with students. Student take-home folders are a great way to get them to the parents.

Step 3. Sign up.

Yes - YOU. The most effective family engagement includes administrators, teachers and staff. So sign up yourself by texting **THATSMATH**<space>**BAHN** to **313131**.

Step 4. Talk about it.

Anytime you talk to parents, remind them to sign up. The keyword is easy: **THATSMATH**<space>**BAHN**. The phone number is easy: **313131**.

If they aren't signed up, ask them to do it right there.

It only takes a minute!

That's Math!

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Be careful to include the space: **THATSMATH** <space> **BAHN**

You should get a text back confirming your enrollment. If you don't, call That's Math Customer Service at 713-557-8048.

You'll get one text message each school day during the year. For more information, visit www.ThatsMath.com.

I look forward to hearing how you like this new program!

Ms. Bahn



Dear Parents,

I'm excited to offer you That's Math, a new parent and family involvement program that could help your child with math. And it's free*!

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(*carrier message & data rates may apply)

FAQs for Parents

Does That's Math cost anything?

Your child's teacher has enrolled all parents into the program. There is no charge to parents. However, since messages are sent via SMS text, carrier message and data rates may apply.

What is That's Math?

That's Math Bilingual Text Messaging K-5 is a "slow and steady" parent coaching program designed to be super stress-free. You get one text message each school day that helps you calmly talk about math with your child.

How does it work?

You'll get a notification (via email, newsletter or handout) that has the keyword and phone number you need to enroll.

You text that special keyword to the phone number and then voila you're enrolled! You'll get clear and simple text messages daily.

What do I do with the texts?

1. Read the text message.
2. Share it with your child.
3. Notice math around you.

And it takes less than one minute each day. Clear. Quick. Calm.

What do you mean "share it with your child"?

You can read it. You can think about it and say it later. You can think about it and say it in a day or week or month.

It's fully flexible and up to you. It just gives you something positive about math that you can say. In case you want to.

Can my child's grandmother get the texts?

Yes, any grownup involved in the education of a student in an enrolled class is welcome to sign up.

FAQs for Parents

Is it TEKS and STAAR test aligned?

Yes - but it might not feel like it. We've designed the messages to have maximal impact without feeling like homework or classwork.

How hard is it? Do I need pencil and paper?

That's Math does NOT use math questions and does NOT text math problems. Instead it's specific things you can say that impact both you and their child in math.

It might help if you read some examples:

- At the table say, "Each fork has 4 points on it. If we have 3 forks, that's 3 groups of 4 points. This is $4+4+4$ total points on the forks."
- Use small carrots. Say, "We can make a graph with carrots." Stack 5 carrots in a row, then 2, then 3. "Pictographs are part of math."
- Say, "Whole numbers are numbers like 1, 3, 16, or 45. There aren't any parts of the numbers like fractions or decimals."
- When coming inside say, "Deposit is a money word, it means 'put in.' When we walk in with dirty shoes, we deposit dirt – we bring it in."

What do other people say?

One parent wrote to us:

That's Math worked to help me personally consider how often I interact within the world of mathematics. The daily texts provided exceptional, relevant insights for my son and me to consider.

My son is just beginning to understand the intersections of math with all that surrounds us each day. That's Math helped bring many of those intersections to light as we were able to discuss all sorts of math related topics.

Another parent wrote:

That's Math has made math approachable... it shows that math is a part of our daily life. Math doesn't have to be a foreign subject.

How do my nieces and nephews get it in their school?

Tell their parents to give us a call (713-557-8048) or email (bon@thatmath.com). We'll help them get their school on board.



FAQs for Teachers

What is That's Math?

That's Math Bilingual Text Messaging K-5 is a parent training program. Parents get one text message each school day that helps them calmly talk about math with their child.

How does it work?

After a class, school or district is registered with That's Math, the parental onboarding begins. Administrators get an implementation kit to help get parents enrolled.

A parent will text a special keyword to a phone number and then voila they're enrolled! They'll get clear and simple text messages daily.

We'll follow up with you to make sure you're getting parents enrolled and offer assistance if needed.

Is it TEKS aligned?

Absolutely! That's Math is built by Texans, so of course we're going to align it with our great state first!

How hard is it for teachers?

Crazy easy! You only have to send home the flyer included in your Implementation Kit.

Will it freak parents out?

Nope! That's Math does NOT use math questions and does NOT text math problems. Instead it's specific things parents can say that impact both them and their child in math.

Can I see some examples?

Of course. Here are some of our favorites:

- At the table say, "Each fork has 4 points on it. If we have 3 forks, that's 3 groups of 4 points. This is $4+4+4$ total points on the forks."
- Use small carrots. Say, "We can make a graph with carrots." Stack 5 carrots in a row, then 2, then 3. "Pictographs are part of math."
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- When coming inside say, "Deposit is a money word, it means 'put in.' When we walk in with dirty shoes, we deposit dirt – we bring it in."



FAQs for Teachers

What do other people say?

One parent, who's also a local administrator, wrote to us:

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My son is just beginning to understand the intersections of math with all that surrounds us each day. That's Math helped bring many of those intersections to light as we were able to discuss all sorts of math related topics.

Another parent wrote:

That's Math has made math approachable... it shows that math is a part of our daily life. Math doesn't have to be a foreign subject.

How do I get it for my class parents?

You have a few license options:

1. Class license
2. School license
3. District license
4. Community license

Give us a call (713-557-8048) or email (bon@thatsmath.com). We'll help you get your school on board.